



## **Interroll's vertical crossbelt sorter opens new era for Aokang's distribution center**

**Shanghai, China, November 7, 2018. China's famous shoe producer, Aokang, has put into operation its new distribution center in Shanghai. The move strengthens the company's distribution services for its retail and online business in eastern China. Aokang opted for an automated logistics solution at the center. The Interroll vertical crossbelt sorter plays a vital role in it.**

"Our idea was to create a distribution center that benefits as much as possible from automated solutions, so as to maximize the efficiency. We were planning for this project for some three years to find the best solution," says Guo Yong, general manager at Aokang's distribution center in eastern China. "Due to limited space and very high distribution demand, it was quite a difficult mission. At last, the Interroll vertical crossbelt sorter emerged as the best choice in terms of space utilization, logistics efficiency and reliability. Handling 100.000 pairs of shoes daily is a huge task that only can be achieved with the right partners."

The overall solution with the Interroll vertical crossbelt sorter is designed for a capacity of 7,000 boxes per hour including 6,000 cartons and 1,000 shoe boxes, with 10 destination chutes serving 1.500 retail shops and another 10 destinations for online business providing a capacity of up to 50,000 online orders per day. The reliability and mechanical strength of the Interroll sorter has been proven worldwide. Positive drive of the mechanical crossbelt sorter is achieved via high-performance helical geared motors, which control the speed precisely and ensure high efficiency and accuracy, even for sensitive goods. "We are very impressed by the excellent performance of the Interroll crossbelt sorter, which makes sorting extremely easy," Guo says.

China's footwear industry continues to experience rapid growth, and China has already become the world's largest footwear producer and exporter. As the Internet has expanded the traditional sales channel of retail to online, the development of the footwear industry is flourishing, increasingly fueled by large demand. Take women's shoes as an example. According to a report released by ASKCI Consulting, the average annual growth rate of China's market for women's shoes in the past five years was 8.7 percent. In 2016, the size of China's market for women's shoes reached 224.7 billion yuan. The number is expected to exceed 260 billion yuan in 2018.

"We are very proud to work with such a great Chinese company as Aokang. As a global company, Interroll is more than happy to support our customers and end users with our extensive experience and expertise and enable them to become leaders in their fields of business." adds Dr. Ben Xia, Executive Vice President of Interroll Group and the Head of Asia Operations.

# PRESS RELEASE



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Caption (left ): The vertical cross belt sorter from Interroll has a throughput of 7,000 units per hour.

Caption (right): The distribution center of Aokang in Shanghai, China

## About Aokang

Aokang is a leading company in China's footwear industry. It was established in 1988 and listed in 2012. Aokang owns four self-owned brand, namely Aokang, Kang Long, MeiRie's and Redess, and has acquired the brand ownership of the well-known Italian brand VALLEVERDE in Greater China. Aokang is a supplier of leather goods for the Beijing 2008 Olympic Games. In 2017, the brand of Aokang was worth 19.318 billion yuan. According to statistics of the National Bureau of Statistics, the company has ranked first among the top ten profitable companies in China's manufacturing sector for five consecutive years.

## Interroll Profile

The Interroll Group is the leading global provider of material handling solutions. The company was founded in 1959 and has been listed on the SIX Swiss Exchange since 1997. Interroll provides system integrators and OEMs with a wide range of platform-based products and services in these categories: Rollers (conveyor rollers), Drives (motors and drives for conveyor systems), Conveyors & Sorters as well as Pallet & Carton Flow (flow storage systems). Interroll solutions are in operation in express and postal services, e-commerce, airports, the food and beverage industry, fashion, and automotive sectors, and many other manufacturing industries. Among the company's end users are leading brands such as Amazon, Bosch, Coca-Cola, DHL, Nestlé, Procter & Gamble, Siemens, Walmart and Zalando. Headquartered in Switzerland, Interroll has a global network of 32 companies with turnover of around CHF 450.7 million and 2,100 employees (2017).